

Loans-(Cont'd)

Emco Inv Co
Real Estate Loans
544 Market.....SU tter-1-7656
FAMILY FINANCE CO Flood Bldg., SU tter 1-3588
(See Advertisement Preceding Page)

FILES W & CO
LOANS ON
Homes - Flats - Apts. & Construction
Interest From 4%
219 Kearny.....EX brook-2-5480

Fur Banc The 1521 Market.....MA rket-1-8181

FUR & JEWELRY MART
LOANS ON FURS
DIAMONDS & JEWELRY
Cash Immediately
Confidential - Private Offices
Licensed By City & State
Bet 7th & 8th
1149 Market.....HE mlock-1-9977

General Finance Corp
333 Montgomery.....GA rfid-1-5800

QUARANTY LOAN OFFICE
Established 1924
We Loan Money or We Buy
Diamonds - Jewelry - Luggage
Cameras - Radios - Guns
Musical Instruments - Binoculars
77-3d.....DO uglas-2-9572

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

NEED A LOAN?

APPLY BY PHONE!

\$20 TO \$1000 ON SALARY, CAR OR FURNITURE

To get cash quickly, phone Household and apply for a salary, car or furniture loan. To apply for \$50, \$100 or up to \$1,000, tell us how much you need and how you wish to repay. No endorsers.



Take 12, 15 or more months to repay depending on the purpose of your loan.

HOUSEHOLD FINANCE

Corporation

SAN FRANCISCO—202 Bankers Investment Building
Entrance at 742 Market St. and 49 Geary St.
Phone: **DOuglas 2-0480**
OAKLAND—1419 Broadway—707 Broadway Building
Phone: **Highgate 4-7051**
BERKELEY—2171 Shattuck Ave.—2nd Floor
Phone: **BERkeley 7-8109**

HOUSEHOLD FINANCE CORPORATION
NEED A LOAN?

Apply by Phone!
To get cash quickly, \$25, \$50, \$100, \$300 or up to \$1,000, phone Household and apply for a salary, car or furniture loan. Then, if approved, come in for the money
Sn Francisco-202 Bankers Investment Bldg
742 Market.....DO uglas 2-0480
Oakland-707 Broadway Bldg
1419 Broadway.....HI gate 4-7051
Berkeley
2171 Shattuck-2d Floor.....BE rky 7-8109

Household Finance Corp 742 Market. DO uglas 2-0480
(See Advertisement This Page)

JAMIESON TOWLE WILLOUGHBY CORP
Real Estate Loans
Mills Bldg.....GA rfid-1-3634
Kearny Loan 801 Kearny.....YU kon 6-0200
Kelly Desmond Co 315 Montgomery, DO uglas-2-5634
Liberal Loan Office Co 77-6th.....SU tter-1-9583
Lincoln National Life Ins Co
605 Market.....GA rfid-1-5754

LOCAL LOAN CO
3d Floor, Flood Bldg.
LOANS UP TO \$1,000
Salary - Furniture - Auto
Phone Your Request
Prompt, Courteous Service
Repayment Plans
To Suit Your Convenience
Flood Bldg.....EX brook-2-3575
Oakland Office.....GL encort-1-5522

Local Loan Co Flood Bldg.....EX brook-2-3575
(See Advertisement Page 340)
MAC'S LOAN CO 173-3d.....EX brook-2-8702
(Continued Next Page)

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

Loans-(Cont'd)

MARBLE JOHN M C O O THE
Real Estate Loans
Eastern Life Ins. Co. Funds
Loans as Low as 4% On
Homes, Apts. & Business Properties
Also
FHA & Construction Loans
Offices: San Francisco - Los Angeles
Russ Bldg.....GA rfid-1-8952

Marble John M C O The Russ Bldg S F
From Burlingame-Sn Mateo, Palo Alto
Exchanges only (No Inter-City Charge)
Ask "Operator" for Entrance-10229

MASON-McDUFFIE CO
Mortgage Loan Representative of
Connecticut Mutual Life Ins. Co.
111 Sutter.....GA rfid-1-2241

MAXFERD JEWELRY CO
Since 1884
LENDS LUCKY MONEY
on
Diamonds - Watches & Jewelry
Low Interest Rates
958 Market.....TU xedo-5-1634

Maxferd Loan Office 958 Market.....TU xedo-5-1635
MERCANTILE ACCEPTANCE COMPANY
821 Market.....SU tter-1-1123
MERCANTILE ACCEPTANCE COMPANY
1026 Market.....UN drhil 1-2271
Mercantile Acceptance Corp of Calif.....GA rfid 1-5800
333 Montgomery.....SU tter-1-6454
MORRIS PLAN CO OF CALIFORNIA
715 Market.....EX brook-2-0966
Mortgage Guarantee Co 43 Sutter. DO uglas-2-6300
Murphy Eugene T 4828 Geary Bl..BA yview 1-5809

MUTUAL LOAN OFFICE
MONEY LOANED ON ANYTHING
QUICK READY CASH
Cor. Howard&3d
195-3d.....EX brook-2-5178

Nelson C N 41 Sutter.....SU tter-1-8448
Nelson Norman C 41 Sutter.....SU tter-1-8449
NORRIS BEGGS & SIMPSON
Real Estate Loans
243 Kearny.....DO uglas 2-5660
NORTHWESTERN MUTUAL LIFE
INSURANCE CO 111 Sutter.....YU kon 6-1874
Oregon Mutual Life Insurance Co
605 Market.....GA rfid-1-5754

PACIFIC FINANCE LOANS
LOANS \$50 to \$1000
ON
AUTO - SALARY - FURNITURE
PAYMENTS REDUCED
Out of State Cars Refinanced
928 Van Ness.....TU xedo 5-4554
Oakland Office
2523 Broadway.....HI gate 4-6177

MONEY LOANED

CLOTHING - LUGGAGE - RIFLES
DIAMONDS - JEWELRY - ETC.
Low Interest Rate. Unredeemed Pledges
Can Now Be Bought ON CREDIT Here
RELIABLE MERCANTILE
& LOAN CO.
109-3rd St.
GArfield 1-5984

PACIFIC MUTUAL LIFE INS CO

Lowest Rate
First Mortgage Insurance Funds
All Types Improved Properties
F. H. A. Loans
660 Market.....DO uglas-2-7700

Personal Finance Co
681 Market.....EX brook-2-6002
830 Market.....GA rfid-1-2500
2588 Mission.....VA lencia-4-7041
(See Advertisement Page 341)

PERSONAL FINANCE CO LOANS
\$25 to \$1000 on salary or
furniture or auto, to em-
ployed people. Sensible
monthly payments. "Per-
sonal" Nation-wide Credit
Accounts honored and
issued. Phone, come in.



"WHERE TO CALL"
Personal Finance Co
681 Market.....EX brook-2-6002
830 Market.....GA rfid-1-2500
2588 Mission.....VA lencia-4-7041

Prudential Insurance Co of America
Mortgage Loan Branch Ofc
315 Montgomery.....EX brook-2-8833
Prudential Loan Office 141-3d.....SU tter-1-5594
PUBLIC LOAN CORP 625 Market.....SU tter-1-2201
(See Advertisement This Page)

RAILWAY EMPLOYEES CREDIT UNION LTD
Railway Employees Only
24 Market.....EX brook-2-8989
RELIABLE LOAN & MERCANTILE CO
109-3d.....GA rfid-1-5984
Reliable Mercantile & Loan Co
109-3d.....GA rfid-1-5984
(See Advertisement This Page)

RELIANCE FINANCE SERVICE
785 Market.....SU tter-1-3768
(Continued Next Page)

LOANS

\$50 - \$100 - \$200 OR UP TO \$1500
Money in One Day
on Most Loans

UP TO 15 MONTHS
TO REPAY
Except on "Listed Articles"

ON • Salary
• Automobile
• Furniture, or Other
Personal Property

Loans are made for any purpose—home and family needs—paying past due bills—business needs and purchases.

PUBLIC LOAN
CORPORATION
625 Market St., Suite 610
Phone SUTter 1-2201

OAKLAND: 209 Financial Center Bldg.
405-14th St., Phone TWinoaks 3-8433
BERKELEY: 48 Shattuck Sq., Room 200
Corner Shattuck & University
Phone: BERkeley 7-2633

LOANS BY PHONE

- ★ Loans available in any amounts from \$25 to \$10,000.
- ★ Auto, Furniture, Equipment, paid for or not... or your steady salary the only security you need.
- ★ Action the Same Day... (Budget one-stop loans).
- ★ As long as 45 days to the First Payment. Special Budget Payments.
- ★ Direct Lenders, not Brokers.



Phone
PRospect 5-3263
727 Van Ness Ave.

Oakland Office
419-14th St. TWinoaks 3-7188

"Other Offices Throughout the State"

Budget Loans
are made exclusively by
BUDGET FINANCE PLAN

- BUSINESS LOANS
- PROMPT COURTESY
- WITHOUT RED TAPE
- PROFESSIONAL LOANS
- YEARS OF EXPERIENCE
- A FAMILY INSTITUTION
- LOANS "WHILE YOU WAIT"
- IN PRIVACY AND CONFIDENCE

***Guarantee**
If you can get the same loan from any lender in California at rates less than we offer—return the money within two weeks—and your loan with us is Free!

Telephone for
QUICK SERVICE
AUTO-FURNITURE-SALARY-TRUCK
LOANS
OUT-OF-STATE CARS FINANCED
SEABOARD
FINANCE COMPANY

SAN FRANCISCO COR. POLK & FELL UNDERhill 1-5626
2nd FLOOR, PHELAN BLDG., 760 MARKET ST., EXbrook 2-3717
OAKLAND — Cor. 14th & Webster — GLencourt 1-5514

CASH LOANS

\$50, \$100, \$200, \$500 or more

Now you may borrow up to \$5000 at Thrifty Loan on your car, furniture, fixtures, equipment. A \$500 loan can be repaid in 15 monthly installments of \$37.53. See table for other loan plans.
Take 12, 15 or more months to repay depending on the purpose of your loan—up to 24 months on loans over \$2000.

CASH YOU GET	12 PAYMENTS OF	15 PAYMENTS OF
\$100	\$9.18	\$7.51
200	18.36	15.01
500	45.90	37.53
1000	91.80	75.06
2500	226.66	184.83
5000	449.42	365.77

THRIFTY RATES

Thrifty's charge is the monthly rate of 1 1/2% on loans up to \$1000 and 1% on that part of a balance above \$1000. No endorsers needed at Thrifty... and our service is fast.

THRIFTY
LOAN & FINANCE CO.

833 MARKET ST. (Next to Emporium) Commercial Bldg., Room 304
PHONE: EXbrook 2-8731